

FOUNDER OF THE RSPB

EMILY WILLIAMSON

& WHY SHE CARED ABOUT BIRDS

Who will call it out?

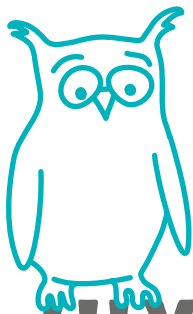
Birds were in crisis – but nobody was doing anything!
Here's why Emily decided to take action herself:



61 SPECIES PUSHED TO THE BRINK OF EXTINCTION...

LOCAL SPECIES: BARN SWALLOWS, GREAT CRESTED GREBE, TERNS, BLACK-LEGGED KITTIWAKES

EXOTIC SPECIES: HUMMINGBIRDS, ALL BIRDS-OF-PARADISE, ALBATROSSES, GREAT EGRETS, SNOWY EGRETS, TOUCANS



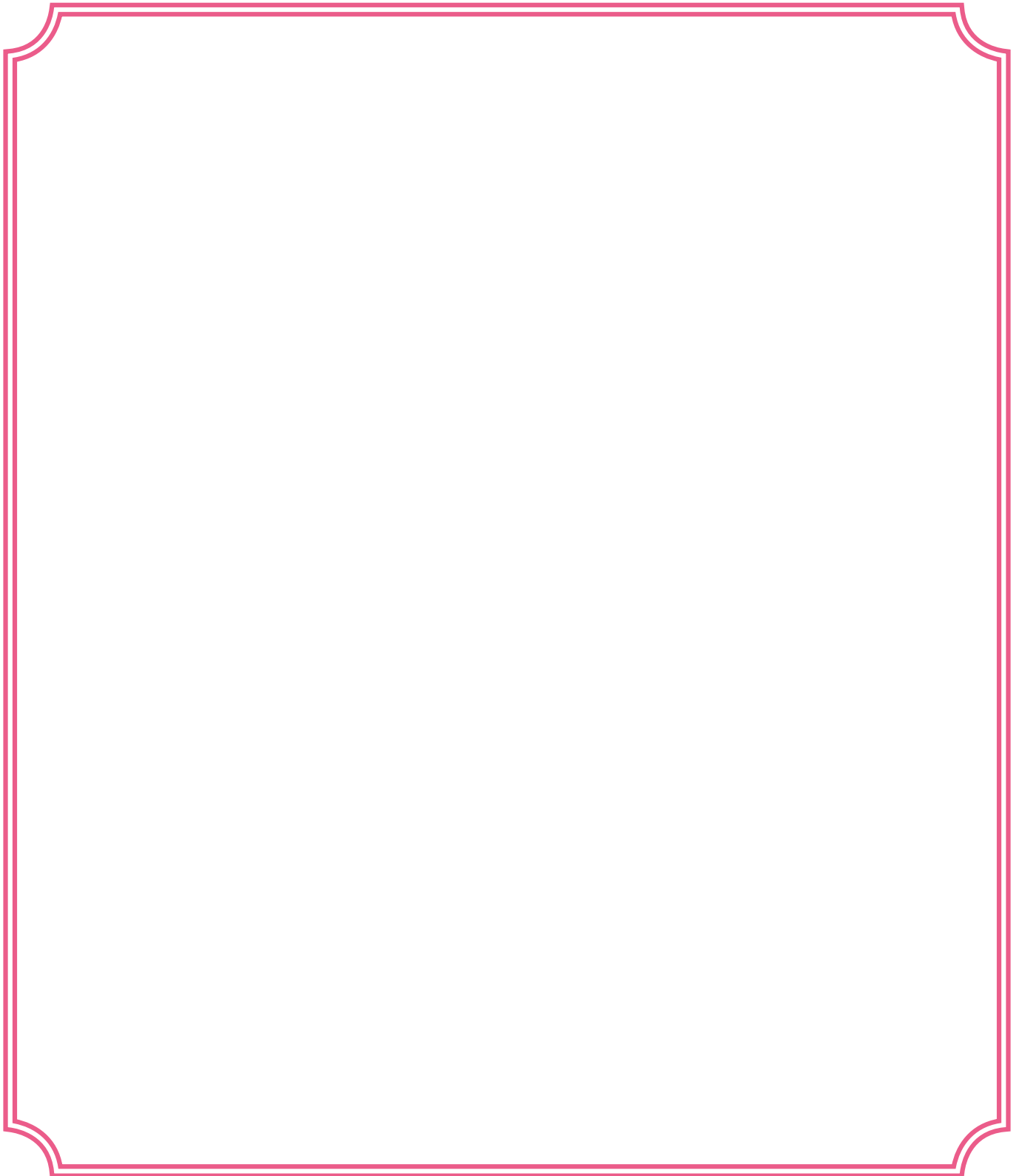
WHY WOULDN'T THE BRITISH ORNITHOLOGISTS UNION ADMIT WOMEN?

WHY WOULDN'T THEY CALL OUT THE FASHION FOR FEATHERED HATS?

WHY WERE THESE MEN WHO CLAIMED TO LOVE BIRDS DOING NOTHING?!?



Take action for nature!



Emily Williamson felt so strongly about birds ending up as hat decorations, that she started a '**Wear No Feathers**' campaign.

What threat to the natural world makes you mad? Pollution? Habitat loss? Climate change? Selfish humans?

Think of the one thing you'd like to change, and draw your campaign poster design here – make sure you think of a powerful slogan!

