

FOUNDER OF THE RSPB

# EMILY WILLIAMSON

& WHY SHE CARED ABOUT BIRDS

## Murderous Millinery

The fashion for 'bird hats' was devastating, wiping out birdlife the world over. Here are just some of the facts that horrified Emily:



## GREAT CRESTED GREBE ON THE BRINK OF EXTINCTION



AN OUNCE OF EGRET FEATHERS WAS WORTH TWICE AS MUCH AS AN OUNCE OF GOLD!



64,000 TONS OF DEAD BIRDS IMPORTED TO LONDON 1870-1920



5 MILLION BIRDS KILLED AS HAT DECORATIONS EVERY YEAR!



# Murderous Millinery

The country's milliners (hat makers) couldn't keep up with the demand for fantastical feathered hats. Emily's campaign used this cartoon as propaganda to shame Victorian fashion addicts. But it wasn't so very different to what was actually being worn!



**Create your own  
'bad bird hat'  
propaganda...**



Make it as outrageous as possible, to force fashion addicts to think twice about their look!